

A LASTING GIFT

Generosity can extend beyond a lifetime. By remembering Rodeph Sholom in your will or estate plan, you can ensure that this great congregation will continue to grow and flourish for many generations to come.

Congregation Rodeph Sholom
7 West 83rd Street
New York NY 10024-5201
P 212.362.8800 x 1316
F 212.877.6526
www.rodephsholom.org

Congregation Rodeph Sholom was registered in 1936 as a 501(c)3 nonprofit organization. A complete financial report is available upon request. Please contact the Development Office at development@rodephsholom.org or 212.362.8800/1316 for further information.

How To Give

We can offer you and your family a full array of philanthropic vehicles to meet your specific needs and circumstances. We would be honored to confidentially discuss with you or your advisors alternatives that meet your personal and financial needs.

Consider the following options, among many that are available:

- Name Rodeph Sholom in your will or estate plan as a recipient of a set amount or percentage of your estate.
- Designate Rodeph Sholom as a beneficiary to a life insurance policy, retirement fund, or IRA.
- Make a bequest of real estate, a valuable work of art or other personal property.



THE NER TAMID SOCIETY AND HONOR ROLL

Congregation Rodeph Sholom is defined by the life cycle of events and the relationship of many families over the generations. Planned giving is a vital philanthropic option for our congregants and friends who wish to ensure perpetual support of this community.

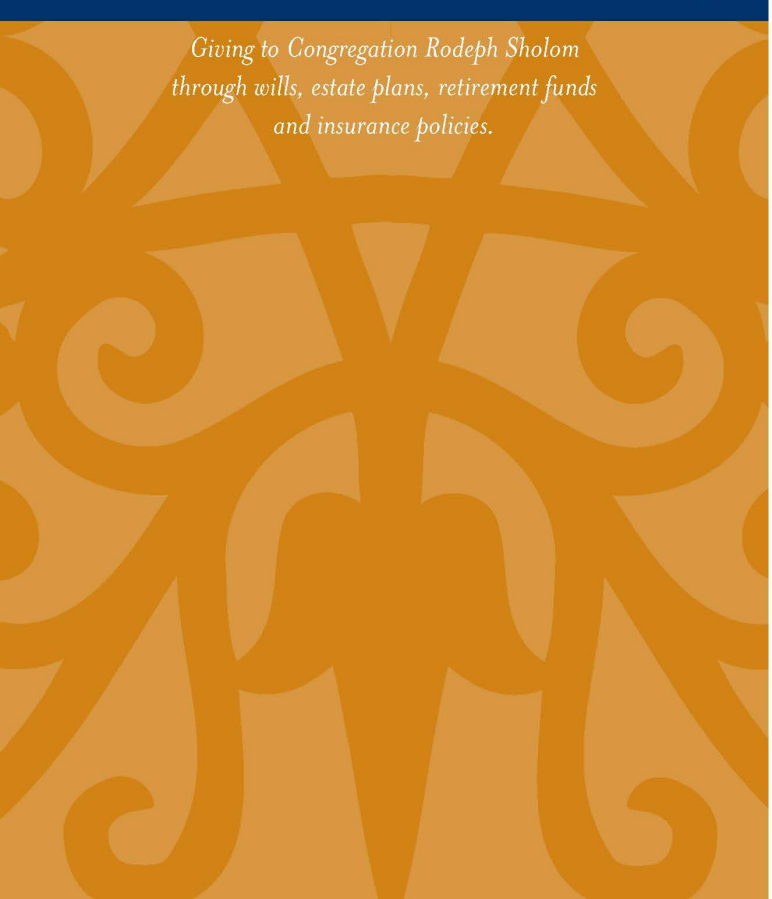
Throughout our distinguished history, friends of the congregation have left charitable gifts in their wills to benefit our wonderful community both immediately and in perpetuity. The **Ner Tamid Society** has been established to acknowledge and honor those who have made charitable provisions in their estates to benefit Rodeph Sholom.

The **Ner Tamid Society** recognizes those who have made a planned gift and those who intend to make such a gift. If you have included Rodeph Sholom in your estate plans, or if the Synagogue is the beneficiary of an insurance policy, IRA, or retirement fund, we wish to include you as a member of the **Ner Tamid Society**. Even if you wish to remain anonymous to others, we would appreciate knowing your intentions.



A yellow background featuring a large, stylized, light-colored floral or scrollwork pattern. The pattern is symmetrical and consists of a central vertical stem with a pointed top, branching out into curved, scroll-like shapes on either side.

A LEGACY TO
FAMILY AND COMMUNITY

An orange background featuring a large, stylized, light-colored floral or scrollwork pattern, identical to the one in the yellow section above. The pattern is symmetrical and consists of a central vertical stem with a pointed top, branching out into curved, scroll-like shapes on either side.

*Giving to Congregation Rodeph Shalom
through wills, estate plans, retirement funds
and insurance policies.*

CONGREGATION RODEPH SHOLOM

Congregation Rodeph Sholom is one of New York's most distinguished and oldest Reform congregations. We strive to be an extended family that cares about each other and our community.

Founded in 1842 on the Lower East Side, Rodeph Sholom has always sought to blend the teachings of our Jewish heritage with the best lessons of modern culture. We are proud of our beautiful worship services, our commitment to social action, and our emphasis on Jewish education for people of all ages. Rodeph Sholom was the first Reform congregation to open a Jewish Day School in addition to our Religious School. Our schools, like our congregation, are flourishing.

The Temple House and Sanctuary, designed in Romanesque style by renowned architect Charles B. Meyers, was dedicated on Purim, March 1930. Beautiful, yet simple in design, the Sanctuary enhances our sense of reverence, as attention is directed to the Ark housing our Torah scrolls and the engraved Hebrew words: "Know before whom you stand."

In 2003, the congregation completed a significant facilities expansion and renovation which added a much needed chapel and new, as well as updated, classrooms for our Religious and Day Schools.

The congregation also owns and operates the beautiful and dignified Union Field Cemetery which reflects the wisdom and foresight of our congregation's founders. This oasis of calm in the midst of a busy urban center provides a place of solace, serenity, and inspiration.



PLANNED GIFTS WILLS AND ESTATE PLANS

Through planned gifts such as bequests, life insurance policies, gift annuities and charitable trusts, you can help perpetuate all that Rodeph Sholom stands for, so that following generations will benefit from the same spiritual and emotional support that has meant so much to you and your family. Planned gifts are an excellent estate planning tool that may reduce or eliminate capital gains on certain assets, provide a maximum tax deduction, and reduce estate taxes — all the while providing philanthropic support for this special congregation.

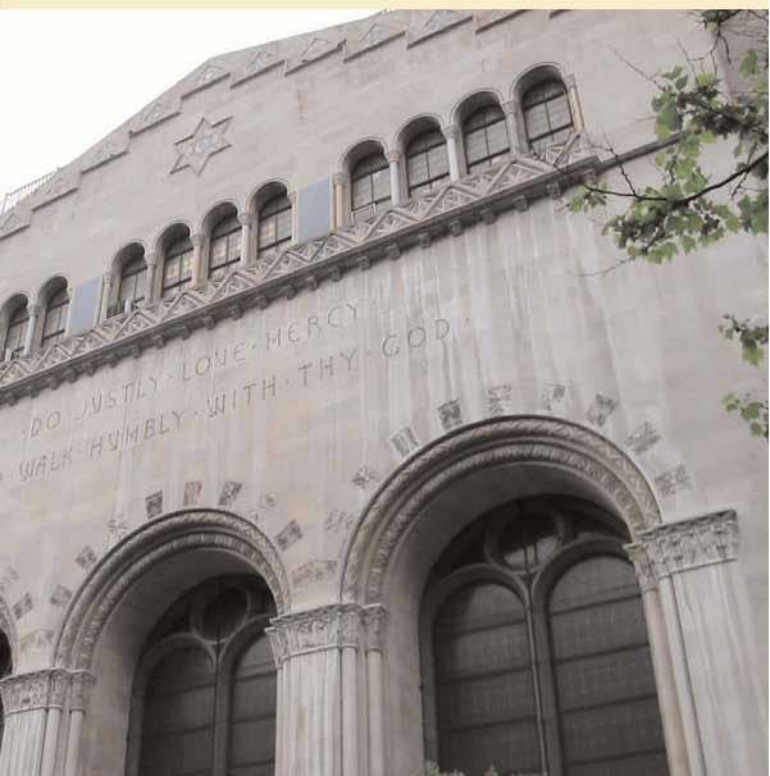
We encourage all who are contemplating naming Rodeph Sholom as the beneficiary of a planned gift to consult an attorney, financial planner, life insurance agent or other professional advisor who can assist you with these plans. The Rodeph Sholom Development Office stands ready to answer some of your questions or to provide assistance from experts in the field.

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PLANNED GIFTS TO RODEPH SHOLOM ENDURE

Gifts through wills and estate plans provide a strong and ongoing source of support for all programs and operations at Rodeph Sholom including worship, adult education, religious school, caring community, and clergy. Unrestricted gifts provide the congregation with the maximum flexibility to make allocations wherever the need is greatest. If you wish, you may designate your planned gift to one of the Congregation's existing endowment funds. At a certain level, you may wish to create a new named fund that will, in perpetuity, support a specific program or project of interest to you and your family. Before making a restricted bequest, it is requested that you contact Rodeph Sholom's Director of Development to discuss if your gift qualifies.





NER TAMID SOCIETY
CONGREGATION RODEPH SHOLOM

NAME(S) _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

- I/we have already included Rodeph Sholom in our estate or other charitable plans.
- Yes, you may use my/our name(s) in the Ner Tamid Society honor roll.
- Yes, but do not use my/our name(s) in the Ner Tamid Society honor roll.
- I/we wish to receive more information about planned giving options.
- Wills and Bequests (wording for codicil)
- IRA and Retirement Funds
- Life Insurance
- Annuity and Charitable Trusts

Please contact me/us to discuss:

E-mail _____

Daytime Phone _____

Return to:

Development Office
Congregation Rodeph Sholom
7 West 83rd Street
New York NY 10024-5201
Fax 212.877.6526

FOR OFFICE USE ONLY: _____
date received