



THE GLOBAL FAMILY REUNION **The Day the World Connects**

WHAT: The largest, most inclusive, most star-studded, most fascinating family reunion in history.

WHO IS INVITED: All members of the human family.

AGENDA: The Global Family Reunion is a festival celebrating the interconnectedness of all human beings. It'll be a family reunion meets a storytelling conference meets a World's Fair meets Woodstock. There will be stories from celebrities and scientists about every aspect of family. There will be music, comedy, games, exhibits, food, booths and the world's largest family photo. We want to show a whole new group of people how fun it can be to connect with your family, present and past.

WHEN: June 6, 2015 (all day long)

WHERE: The New York Hall of Science, on the grounds of the historic World's Fair.

THE REACH: There will be dozens of satellite events across the world – from Bulgaria to Seattle. It will be livestreamed free over the internet.

THE CAUSE: All proceeds from the event will benefit the Cure Alzheimer's Fund and the Alzheimer's Association NYC.

THE THEME: All humans are related, and we need to start treating each other with more kindness.

THE BOOK: The Global Family Reunion will be featured in a book by bestselling author A.J. Jacobs

THE INVITE LIST: Everyone is invited. Those with a confirmed connection to the Global Family Tree will get a bracelet and be part of the world's largest photo.

THE HOW: We are in a midst of an amazing revolution in family history. For the first time in history, we can figure out how we're related to almost any other human on earth. This is because of advances in DNA research, which allow you to find hundreds of both close and distant cousins. It's also thanks to online family trees, which are currently building a single family tree of the entire human race.

SPEAKERS AND ENTERTAINERS

- Henry Louis Gates Jr. (Harvard professor and PBS host)
- Nick Kroll (comedian)
- Dr. Oz (TV host/surgeon)
- Daniel Radcliffe (actor, live or via video)
- President George H.W. Bush (via video)
- Morgan Spurlock (filmmaker)
- Scott Simon (NPR host, author of *Baby, We Were Meant For Each Other*)
- Lisa Loeb (singer)
- Sister Sledge (singers of "We Are Family")
- Andy Borowitz (*New Yorker* humorist)
- Ophira Eisenberg (NPR host and storyteller)
- Michael Ian Black (comedian)
- CeCe Moore (genetic genealogist)
- Ken Jennings (*Jeopardy* champ)
- D. Joshua Taylor (genealogist)
- Paul Williams (Oscar-winning songwriter)
- Michael Showalter (comedian)
- George Church (Harvard geneticist)
- Gilad Japhet (MyHeritage)
- Helen Fisher (anthropologist, bestselling author)
- James Altucher (author, podcaster)
- Spencer Wells (Genographic Project)
- Pamela Weisberger (genealogist)
- Bruce Feiler (bestselling author of "The Secret to Happy Families")

- Adam Grant (bestselling author)
- Cass Sunstein (Harvard psychologist, bestselling author)

ACTIVITIES

- More than 30 talks by entertainers and scientists
- A storytelling tent
- The Ultimate Family Trivia Quiz by Ken Jennings
- Family-themed scavenger hunt with Watson Adventures
- Comedy about family from Nick Kroll, Michael Ian Black and others
- Biggest-ever family tree
- World's largest family photo
- Guess the Family Tree game
- Family talent contest
- Music, including a sing-along to Sister Sledge
- The unveiling of the Global Family Cookbook
- Educational booths from Alzheimer's organizations
- Awards for families that raised most money for Alzheimer's
- 400 interactive crafts and exhibits from the NY Hall of Science
- On-the-spot genealogy (where you can try to figure out how you are related to everyone else)
- Food trucks from every part of our human family
- Science-themed playground
- Booths from ancestry experts and organizations
- Mini-golf course
- Worldwide Family Contest (tallest, biggest beard, youngest, etc.)

PRESS (with links)

[TED TALK](#)

[NPR WEEKEND EDITION](#)

[THE NEW YORK TIMES](#)

[THE CONAN O'BRIEN SHOW](#)

[MENTAL FLOSS](#)

[BUZZFEED](#)